

## HEADQUARTERS BATTALION, 1ST MARINE DIVISION (REIN) COMMANDER'S PHILOSOPHY



Headquarters Battalion's highest priorities are to ensure combat readiness and the well-being of our Marines, Sailors, civilians, and their families. As the critical enabler for the Commanding General's ability to command and control 1st Marine Division, Headquarters Battalion will be recognized as a combat ready organization of exceptionally led, disciplined, trained, and equipped Standard Bearers who deliver tactical excellence.

### **Mission Focus: Leadership and Combat Readiness**

As Marines and Sailors of Honor, Courage, and Commitment, we have been called to serve a purpose greater than ourselves. **Effective servant leadership, grounded by sound principles and professional competence, is the cornerstone of combat readiness** and the building block for all success. As such, our Marines and Sailors will always accomplish their mission through superior leadership.

Additionally, Standard Bearers' primary weapon systems are their minds. Despite the inclination to defer PME due to operational requirements, it is every leader's responsibility to achieve balanced excellence to accomplish both. Don't let our Marines and Sailors become so indispensable that we can't afford to train or educate them, making them victims of their success.

We are also entrusted with the stewardship of mission critical equipment purchased with hard-earned funding provided by the American people. Mission-ready individual and organizational equipment and accountability for the same will enable our superbly trained Marines to accomplish our mission.

### **The Standard is Excellence**

1st Marine Division, and hence the Battalion, maintains a high operational tempo across a vast area of operations. The Battalion's outstanding NCOs and junior Marines are the source of its strength as our friendly center of gravity. It is incumbent upon SNCOs and officers to set conditions for their success. The Battalion will accomplish remarkable tactical excellence when our Marines are given sound intent and the opportunity to exercise initiative to accomplish the mission. **The standard is excellence** in everything we do and our Marines will rise to every occasion!

### **Personal and Family Readiness**

It is a timeless fact that our Marines and Sailors are our most precious resource. The Battalion's combat readiness is directly proportional to the personal and family readiness of each Standard Bearer. Personal, concerned leadership is critical to ensure the mental, moral, physical, and administrative readiness of our Marines, Sailors, and their families. They unconditionally deserve our time and energy.

### **Safety, Discipline, and Our Sacred Honor**

Each Marine and Sailor is an absolutely invaluable member of the team. Although the enemy always gets a vote, the Battalion operates in a fast moving environment where friendly tactical actions can result in serious injury or death. It is imperative that we foster a mindset in which proactive risk management is inherent to all actions. A culture that attacks every situation as preparation for combat will set conditions for the "prevention of preventable incidents." Marines and Sailors will serve as models of discipline, on and off duty. Our sacred honor can never be tarnished due to our action or inaction.

**It is my honor to serve with you. Let us live each day in a manner worthy of being called a Standard Bearer of the Blue Diamond!**

Semper Fidelis,

C. O. URBINA

Colonel, U.S. Marine Corps

Commanding Officer, Headquarters Battalion

STANDARD BEARERS: THE STANDARD IS EXCELLENCE